

Appendix B: Guidance from previous TTE award winners

Opportunities

The Telling Tales Engagement (TTE) award holders from the previous years suggested the following as potential opportunities to explore as part of the award. These opportunities include (but are not limited to):

- To extend current public engagement activity and to explore a different perspective of your Digital Economy research. To “integrate and describe the industrial, cultural and academic strands of the project”.
- To explore new public engagement platforms and innovative methods of public engagement, which are core to Digital Economy research.
- To disseminate TTE activities within your network in order to identify new opportunities and interests and thus help to extend or consolidate your networks further.
- To identify and connect to stakeholders, project partners or networks across different sectors on the DE public engagement landscape that lies within core DE research.
- To nurture new affiliations in relation to your DE research.
- To further develop experience in planning and delivering public engagement events on your DE research in engaging ways.
- To encourage a framework that stresses the importance and benefits of having a diverse team.
- To encourage you to be proactive in seeking advice from organisations, institutions and or networks you think is appropriate to help you meet the aims of your TTE award.
- To make use of this public engagement training ground for your research team.
- To use this landscape for brand building of your DE research.
- To be mindful of the barriers in your DE research management and to devise smart working to leverage the most out of this opportunity for example by making the project, idea or team sustainable.
- To use this as an opportunity for generating new and innovative ideas associated with the public engagement aspect of your DE research.
- To create a framework to engage with different communities, groups of people who belong to different career sectors, cultures or ethnicities
- To ambitiously explore the meaning of the EPSRC Digital Economy theme vision to the use of applied DE research to draw upon societal and economic benefits.

- To make use of the long term strength of the UK, which is dependent on harnessing all the available talent including that which can be leveraged from working as well as engaging with multidisciplinary diverse teams.

Potential audiences to engage

We encourage applicants to consider the target audience(s) for their proposed engagement activities from an equality, diversity and inclusion perspective. We are interested in seeing activities that engage with different community groups, ages, gender identities, ethnicities, abilities, social classes, incomes, levels of digital literacy etc., where appropriate. We are particularly interested in engaging digitally excluded audiences, or those typically disenfranchised or underrepresented in the Digital Economy research space.

Some of the audiences and context that previous TTE winners have interacted with include:

- Schoolchildren of all ages, genders, with and without disabilities
- Older adults
- Local community centres and clubs
- Royal Society summer exhibition in collaboration with ORCA hub
- Biggar Science festival
- Universities and community cinema screens
- Conferences and events such as DE CDT summer schools
- Screenings UK and abroad
- Panel discussions
- Museums late
- Edinburgh Fringe Festival
- Science Saturday family event
- Edinburgh International Science festival
- Touring cinema
- Being Human Festival